# michaellilley.uk - Cookie Policy

Dated 29/2/2021

Cookies are used on the michaellilley.uk website. Some Cookies are necessary to make this site and its content available to you. Other Cookies enable us to analyse and measure audience and traffic to the site. We collect information from your use of the site automatically through cookies.

## What are cookies?

A cookie is a small file that is sent to your browser and saved on devices such as computer, tablet or mobile when you visit a website. It allows the website to recognise your device and store some information about your preferences or past actions. Cookies are not viruses or computer programs. They are very small so do not take up much space.

They can store information about how you use the website. Cookies are used to do lots of useful tasks including navigation between pages, remembering preferences, etc. For example, they can give you a better experience when you use or come back to the site or browse from one page to another.

Different types of cookies:

- First Party cookie: set by the website you are visiting, and can only be read by that website.
- Third Party cookie: set by other companies who provide services to the website you are visiting, for example analytics companies.
- Session cookie: temporary and set for the duration of your visit to the website, and will be deleted from your device when your browsing session ends.
- Persistent cookie: set for a fixed period of time, unless deleted, so the website you are visiting is able to remember you over multiple sessions. They work every time you visit the website.

Cookies do not typically contain any information that personally identifies a user of the site, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

**Why do we use cookies?**

We would use cookies to carry out three types of task.

- **Essential** - Some cookies are essential to making our site work properly. For example, we use them for our forms. Deleting these cookies could seriously affect your use of the website. You can set your browser to block these cookies but if you do then some functions and services on the site will not work for you. In particular, we won't be able to save your preferences about cookies.
- **Functionality** - These cookies allow us to remember your choices and preferences. Because of the tasks they need to be able to do, functionality cookies are persistent cookies. If you prevent these cookies, you will have to repeatedly choose your preferences on a visit by visit basis and some services may not be available to you.
- **Performance & Analytics** - These cookies would help us to continually improve our website. They would allow us to measure how often you visit our site and how you

use it, so we can measure and improve the performance of our site. They would help us to know which pages are the most and least popular and see how visitors move around the site. We might also use third-party cookies to help with performance. For example, the Google Analytics cookie would give us information such as your journey between pages and whether you have downloaded anything (details of how to opt out of it are below).

Our website does not have any advertising from any other parties.

We might sometimes use third parties such as Mailchimp to deliver possible services and website experience to you such as subscribing to emails, and we do include links to social media websites like Facebook or YouTube which may use their own cookies. These third parties may change from time to time. We do not control these third parties or their cookies, and cookies from them may be stored on your device so please visit their websites to check their privacy or cookie policies.

Possible use of cookies on michaellilley.uk:

- make our website work, for example by keeping it secure
- remember which pop-ups have been seen
- to record permission for us to use cookies on our site
- measure and collect information on how visitors use the website, such as which links are clicked on, the most popular pages, how many visitors come to our site, where visitors exit the site and other data that we use to improve how our website works in the future.
- to help us to analyse the performance of our website and services.
- identify your device when you visit our website and as you navigate our website.
- help us to determine if you are logged into our website if logging in is required.
- Record opt-in choice if you leave a comment on our site and opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year
- store information about your preferences and to personalise the website.
- as an element of the security measures used to protect any possible user accounts, including preventing fraudulent use of login credentials, and to protect our website and services generally.

**Login**

The following applies to users of our site that login to parts of the site:

If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. If you select "Remember Me", your login info will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

**Embedded content from other websites**

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). It is possible for embedded content from other websites to behave in the same way as if the visitor has visited the other website. These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

## How can I control cookies?

You can control cookies by changing the settings in your browser. Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. In your browser settings you will usually have a number of options to choose from including: accepting, rejecting or asking to be told when you receive cookies. If you choose to reject all cookies, you may find this will prevent you from taking full advantage of websites and some features may not work at all.

## Useful links

If you would like to find out more about privacy, cookies and their use on the internet, you may find the following links useful:

The Information Commissioner's Office:

https://ico.org.uk/

All About Cookies:

https://www.allaboutcookies.org/